



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Clarty Public Relations Counsel  
801 Crestway Dr  
Columbus, OH 43235

**Contract #** 1369361  
**Schedule Dates** 11/03/12-11/06/12  
**Advertiser** Paula Brooks for Franklin County Commissioner-D  
**Agency** Clarty Public Relations Counsel (13053)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 11/3-11/06 (472146)  
**Salesperson** HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1  
**Sales Office** WSYX/WTTE/ESYX/WWHO  
**Buyer Name** Clary, Sandy  
**Phone/Fax** (614) 439-6294 /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** WSYX

**Date Entered** 09/07/12  
**Last Modified** 09/07/12  
**Entered By** Dawn Hachtel  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,102.50  
**Net Total** \$6,247.50  
**Sales Tax**

**Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Nov. 2012	9	\$7,350.00
<b>Grand Total:</b>	<b>9</b>	<b>\$7,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/06/12-11/06/12	1	:30	6:30A- 6:57A (EST)			1						1	\$700.00	\$700.00	Columbus (WSYX)	6:30A GDC	9/7/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5:58A- 6:57A (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	6A GDC	9/7/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	12P- 12:56P (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	NOON NEWS	9/7/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P- 5:58P (EST)		1							1	\$1,200.00	\$1,200.00	Columbus (WSYX)	5P NEWS	9/7/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	7:58A- 9A (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	8A GMA SUNDAY	9/7/12
6.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	5:58P- 6:30P (EST)								1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	6P NEWS	9/7/12
7.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	11:01P- 11:34P (EST)								1	1	\$1,200.00	\$1,200.00	Columbus (WSYX)	11P LN	9/7/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2:58P- 4P (EST)		1							1	\$600.00	\$600.00	Columbus (WSYX)	3P RICKI LAKE	9/7/12
9.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7:58A- 9A (EST)							1		1	\$500.00	\$500.00	Columbus (WSYX)	8A GMA SATURDAY	9/7/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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